INNOVATION IN CHEMISTRY: CONTRIBUTING TO SUSTAINABLE DEVELOPMENT GOALS AGENDA IN THE CHEMICAL INDUSTRY:

Ann Dierckx – Director Sustainability Suschem ES – Asamblea General 2020





Cefic: The voice of the chemical industry in Europe



- Based in Brussels since 1972
- Representing 29,000 large, medium and small chemical companies in Europe –
 1.2 million jobs – 14,7% of world chemicals production
- We interact every day on behalf of our members with international and EU institutions, non-governmental organisations, the international media and other stakeholders
- Close cooperation with the other regions in the world through ICCA





2019 onwards

Implementation

2018

WBCSD Chemical Sector SDG Roadmap

2012

Sustainable Development Vision

2015 Cefic Materiality

Assessment to define the key priorities for Cefic and the chemical sector

> Continued on until 2017

2016

Cefic Sustainability Charter: A roadmap to

Responsible Care Programme

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Continued on

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Responsible Care Programme





CEFIC SUSTAINABILITY CHARTER

This Charter marks a step change in the commitment of Celic to enable a more sustainable society, building on the Responsible Care Programme and the 2012 Suttainable Development Vision. Highlighting the role of the European chemical industry and Ceff. on the related European industry association, it lays out key strategies in areas that are ordical for progress in Sustainable Development and to competitiveness. *For us, suttainablely is business and sustainable, the Charter follows our understanding of Sustainable Development as encompaning economic, environmental and sources which all needs

The role of the European chemical industry

The European chemical industry as "the industry of industries" is a key player in the enabling of a projected 10 billion people's access to decent living standards within the boundaries of our planet.

The European chemical industry

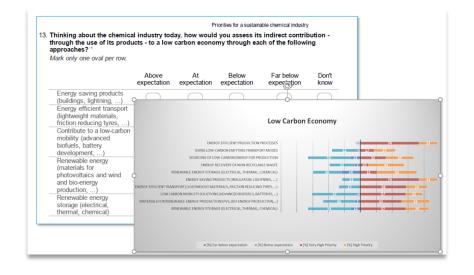
- seeks long-form economic success by integrating all aspects of sustainability economic, environmental and social into business strategies.
 enables transformation required in end market segments e.g. buildings and infrastructure, transport and mobility, consumer goods, nutrition, health and
- responds to a society in transition by innovating designing and offering sustainable products and sound science based solutions.
 operates in a safe way protecting people, the environment and the ecosystems around the world.
- provides safe and decent working conditions and high quality jobs.
 collaborates with relevant stakeholders to support sustainable development of European societies

The role of Colin

Cefic will support the role of the chemical industry as a solution provider for a society in transition and assumes a leadership role towards a more existanable

- Acitate best practice tharing among its members to support making sustainability an integral part of their corporate strategies.
 Incourage collaboration across industries, value chains and statemedans to identify solutions for a more sustainable society.
- . engage with EU policymakers, opinion leaders and stakeholders so that policies leverage the full potential of industries towards a sustainable future.
- . broadly share this Charter with members and stakeholders including social partners.
- promote and shoucase implementation by members.
 define key sustainability metrics for Cefic and promote their application across Europe.
- assess all Cefic programmes through a lens of sustainability, ensuring that objectives are set consistently strategies are defined and progress is tracked for





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to define the key priorities for Cefic and the chemical sector

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Roadmap

Cefic Sustainability Charter:

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until 2017

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Responsible Care Programme

SUSTAINABLE GOALS



















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Overview





Business leadership for a sustainable future.

World Business Council for Sustainable Development (WBCSD)

200 global companies united around a common vision creating a world in which over 9 billion people are all living well and within planetary boundaries by 2050



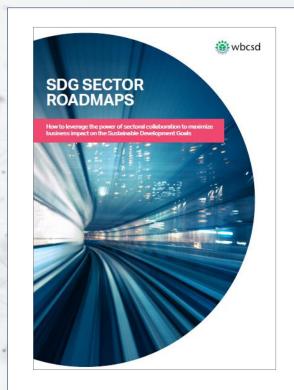
Introduction

WBCSD's efforts to making the SDGs actionable for sectors

Players in all sectors will benefit from developing detailed "roadmaps" to guide their sector's shift to sustainable development in line with the Global Goals.



Business & Sustainable Development Commission, 2018



- In April 2018 WBCSD launched a framework for SDG road-mapping which is applicable across industries and geographies
- Collaborative effort with ERM and piloted by WBCSD chemical sector members.



Introduction

SDG Sector Roadmaps

















progress

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SDG Sector Roadmaps

Vision and platform for action-focused collaboration



Enhances license to operate

Helps to manage risks

Explores new growth markets



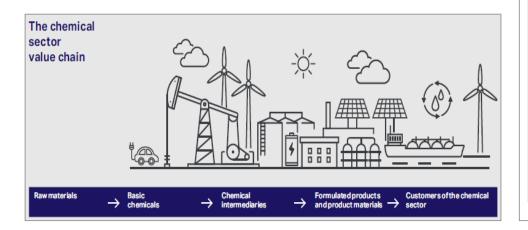
- An initiative undertaken by a selection of leading chemical companies and industry associations to illustrate the potential of the chemical sector to significantly contribute to the SDGs agenda.
- The Chemical Sector piloted the WBCSD SDG Sector Roadmap Guidelines and launched their own sector roadmap in July 2018 at the High-level Political Forum in New York





Part One: The Chemical Sector & the SDGs

Opening chapter establishing what the chemical sector is, its history of engaging in sustainability, and how it interacts **broadly** with each of the 17 SDGs.



Chemical sector interactions with the SDGs



The chemical sector contributes to economic of life for people globally. As responsible employers, chemical companies provide living wages and benefits to their employees and uphold their supply chain responsibilities Through investments and partnerships, chemical companies make a positive strengthening and revitalizing communities and improving infrastructure. Innovative products directly support affordable and accessible shelter and other basic goods in countries most in need.

supporting a more sus tainable food supply

that meets the basic nutritional needs of

a growing global population. Advances in

chemistry help protect plants from pes

infestations, improve food distribution channels, extend lifetimes of food and

food packaging and maintain food quality

and safety. High-yield seeds and fertilizer

increase food production and slow soil

across to healthy foods

erosion Fortified crops and processed food



Case study

Food Reform for Sustainability and Healti

business solutions, it aims to scale new

pathways to reach healthy, enjoyable diets for all, produced responsibly within planetary

(FReSH) is a joint program between the EAT

designed to accelerate transformation in the

Foundation and nearly 40 WBCSD companies,

Human health and safety are among the industry strives to minimize negative health the work place, at home and in the community Innovations and a commitment to product of products with health and safety benefits while reducing their environmental footprint. This includes accelerated deployment of best practices in safe production, distribution and management of chemicals in emerging markets through uptake of Responsible Care. In addition, medical breakthroughs and innovative technologies made possible of the causes of - and better treatments for people to live longer and healthier lives



Equitable quality education supports economic growth, improved public health and more stable societies. The chemical sector promotes science education throughphilanthropicinvestment and specific initiatives that target certain apprenticeships and programs which help potential employees.

Several WBCSD chemical companies are

founding members of the FReSH initiative

highlighting the critical role of the sector in

helping to achieve ahealthy and sustainable

Chemical Sector SDG Roadmap 13

http://www.wbc.sd.org/Projects/FReSH



value chain to reduce marine pollution of allkinds, including nutrient pollution and the prevention and reduction of ocean plastic

www.cpcleansweep.org



Association (GPCA) established its Waste Fre rwironment campaign in 2013. It has evolved rom being a clean-up activity to an advocacy initiative and in 2017 it had 29 companies articipating in initiatives to change people's attitude and mind-sets towards litter disposal

aken the OCS pledge and the program has now

developed beyond its origins in the USA and

established a significant global reach.

www.wastafreeenvironment.com

Operation Clean Sweep (OCS), coordinated by the American Chemistry Council, the Plastics Industry Initiative and Plastics Europe, supports plastic resin handling operations to work towards achieving zero pellet, flake, and powder ossin order to keep plastics out of the marine environment. Many chemical companies have



its environmental impacts and dependencies. This includes efforts to mitigate negative. impacts that some products can have or ecosystems and biodiversity by improving product formulations and design as well as managing such products further downstream. The sector directly reduces its impacts on land and other natural resources throughimproving operational management. environmental degradation and protect



standards of ethical business conduct throughout the value chain. This can be achieved through partnerships that allow may exist in the supply chain. The sector can also engage with local, regional, national and international bodies on societal structures and laws to promote responsible business practices (including anti-bribery and



- The chemical sector has opportunities to:
- partnerships and agreements to achieve sustainable development:
- sustainable development
- through capacity building:
- of sustainability efforts/programs, and share technologies/science with partners to enhance sustainable development globally:
- . Encourage open innovation initiatives for



Partnerships area key enabler to accelerate sustainable development and advance the

- Develop multi-stakeholder and cross border
- Collaborate with downstream partners, government organizations, NGO groups and other involved stakeholders working towards
- · Contribute to improving environmental and safetyper formance in emerging countries
- Incorporate collaboration as a critical pilla



ICCA and the United Nations Environment Programme (UNEP) partnered on alarge-scale 24-month initiative to promote chemicals safety management in East and West Africa. The two organizations hosted workshops focused onbasic training in dangerous goods handling and capacity building for emergency preparedness and emergency response. ICCA has also worked collaboratively with other regional associations to deliver capaci building programs in Eastern Europe, Central

https://www.icca-chem.om/wn-content/ uploads/2017/02/Global-Chemical-Industry-Contributions-to-the-UN-Sustainable-Development-Goals.pd



Chemical Sector SDG Roadmap 17



Part One: The Chemical Sector & the SDGs

Presents a view on what the key SDGs for the sector are based on where the sector has the most potential for impact vs current positive/negative impact





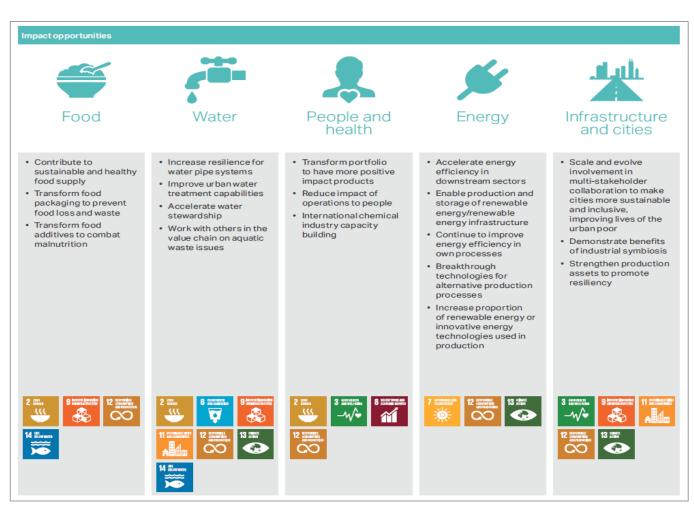


Part 2: Impact Opportunities

Explores the most substantial opportunities for impact across the priority SDGs

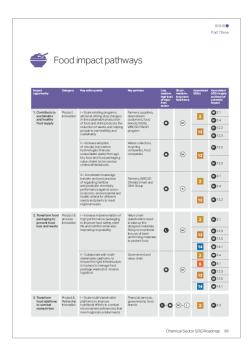
18 opportunities identified across 5 systemic themes

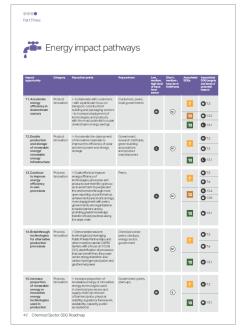
Each impact opportunity is expanded upon and tied to the SDGs at **target** level

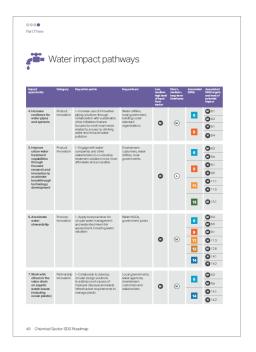


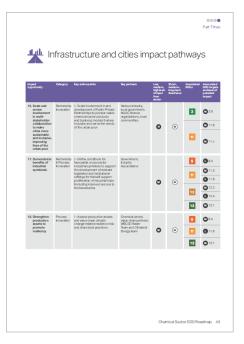


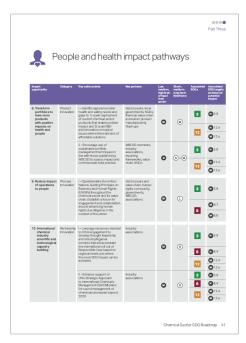
Part 3: Impact Pathways











23 actions identified across 18 impact opportunities and five systemic themes



Roadmap Implementation: Ongoing Efforts



- The chemical sector group are now continuing efforts to advance specific actions identified.
- The group continue to convene regularly.
- The group have also set up a roadmap microsite where they can report monitor and report on implementation progress

Download the Roadmap and learn more at https://sdgroadmaps.wbcsd.org/



SUSTAINABILITY **PROGRESS** REPORT

of the European Chemical Industry Council



ROADMAP TO PROGRESS IN SUSTAINABLE DEVELOPMENT: Enabling the transition to a low-carbon economy

> Cefic is reaching out to its ley partners in the value chain to share best practices, collaborate and reinforce a

Celic Lead: Programme Council Health, Safety & Emiroment /Thomport & Logistics | Key partners: Road Transport Association (FUL), Nal Association (CEIT, Rad Freight Comitor (IVC), Intend Widenway Association (WT) | Medium level of Impact | Long-term effect

Associated SDGs and SDG targets:

Cefic participates in the Renovate

Ceft: participates in the Renovate
Burneye campaging to promote
ambitious renovation programmes and
inspiration aiming at reducing by 2000 the
energy demand by 60 % of buildings in the EU
(compared to 2005 levels). Energy performance of

ikings in the BU will evolve to a nearly zero-energy buildings (NZEBs) performance level.

Celic Lead: Programme Council Climate Charge & Energy Key partners: European Alliance of Compunies for Energy Efficiency in Buildings (EuroACE), European Insulation Manufacturers Association (Eurima). Plastics Suppose ım to high level of impact | Long-term effect Associated SDGs and SDG targets

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Cefic participates in the RE-Source Platform. With its less partners, Cefic is promoting corporate sourcing of renewable electricity and supporting the developments of a better policy framework to increase corporate renewable energy sourcing. Celic Lead: Programme Council Climate Change & Energy | Key partners: SolarPower Europ IndEurope, RE100 and World Buriness Count Surtainable Development | Medium to high level of impact | Long-term effect



Celic participated in the development of an informational framework arring at harmonising a methodology for calculating and poerting on the logistics of the GMG sporting on the logistics of the GMG sporting on the logistics of the GMG sporting on the multi-resolut supply calculated to Commonical the sporting the GMG for reducing the GMG footprinch.

Ceffic Lead: Programme Council Health Safety & Environment. Transport & Logistics | Key partners: Smart Feeight Center Small level of Impact | Long-term effect











platics value chain. Cellic Lead: Programme Council Innovation | Key partners: SusChem, PlatticsEurope, European Plattics Converters (EuPC) & Buropean Composites, Plastics and Polymer Processing Platform (ECP4) | High level of Impact | Long-term effect

Associated SDGs and SDG targets:





Petrochemicals Europe is participating in the "HPAtwo" project (SPRE-10)"

Horizon2000). The project aims at

post-industrial and end-of-life FMPA waste into

second-generation MethelMethAcrylate (MMA) raw

materials. By doing so a more circular consumption model is

being promoted

Project (under Horizon2020), which had at an overarching goal to promote technolog which will increase circularity along the textiles value chain. Celic, alongide key partners from the teodiles value chain and academia, developed policy recommendations on how to best design policies which address the full value chain from bestile. waste collection through to the generation of new feedstock for chemicals and textiles and improve the collection of textile waste. The concept of industrial symbiosis was used as an underlying principle, where the waste of one sector becomes the feedstock of another to develop business models for the chemical and textile industries and demonstrate a complete reprocessing line for basic testile components, including liquid and solid warte treatment.

Cellic participated in the RESYNTEX.

Cellic Lead: Programme Council Innovation | Key partners: industry & Academia | Medium level of impact | Long-term effect Associated SDGs and SDG targets:









Cellic Leads Cello/ Petrochemicals Europe's Methacrylate Sector Group Key partners: The PPIAtwo consortium conside of partners representing every step of the PMMA value drain Medium level of impact | Long-term effect

Associated SDGs and SDG targets:





